



Food and Agriculture  
Organization of the  
United Nations



16 October 2021

# World Food Day

Dear Educators,

It's that time of year. The **World Food Day 2021 Poster Contest** is open, and we are calling on your students to participate! We need young people to support the global goal to end hunger and create a world where everyone has access to enough high-quality food to lead active and healthy lives.

Launched in 2012, the Poster Contest engages young people from **more than 115 countries** around the world each year.

Every year on **16 October, we celebrate #WorldFoodDay**. This is the second year it is marked during the COVID-19 pandemic; a challenging period that has disrupted agri-food systems and triggered an unprecedented global economic recession affecting the livelihoods of many. World Food Day 2021 is raising awareness of the need to provide enough nutritious food for all through **better production, better nutrition, a better environment and a better life**.

Your students need to be part of the change.

#FoodHeroes everywhere – from farmers and food producers to drivers, shop assistants and food bank workers – ensure food makes its way from farm to table, even in difficult times. We are calling on everyone to support food heroes but also on your students to become food heroes too! They can encourage their family to buy local or seasonal food, make an effort to waste less food, learn to grow food at home or at school and even be an advocate for healthy diets. We all play a role in making our agri-food systems more sustainable and better managing the Earth's natural resources.

## JOIN THE CONTEST AND TAKE ACTION!

Encourage your students to be change makers and start by sharing the [World Food Day 2021 Activity Book](#). Then complete this learning exercise by getting students to enter the Poster Contest at [this link](#) **before 5 November 2021**.

## WHAT IS THE THEME?

FAO's tenth edition of the World Food Day Poster Contest is open to students worldwide between 5 and 19 years old and all skill levels. We want you to use your imagination and **create a poster showing a food journey!** There are many different kinds of journeys that food can take, some that guarantee a healthier future for people and the planet. Posters can be drawn, painted or digitally designed and uploaded to the World Food Day website by following the instructions provided. Three winners will be selected from the following age categories: 5 to 8, 9 to 12, 13 to 15, and 16 to 19.



#WorldFoodDay  
[fao.org/world-food-day](http://fao.org/world-food-day)



## RULES AND PRIZES

More details on how to participate are provided on the [WFD website](#). Winners of the poster contest will be announced in December on our website and on other FAO digital channels. They will receive Certificates of Recognition signed by a United Nations official as well as a surprise gift bag.

**The deadline for entries is 5 November 2021.**

If you have any questions, please do not hesitate to contact us at [wfd-poster-contest@fao.org](mailto:wfd-poster-contest@fao.org). We look forward to receiving your students' contributions!

Sincerely,

## The World Food Day Team

Food and Agriculture Organization of the United Nations (FAO)

Rome, Italy

Email: contact [wfd-poster-contest@fao.org](mailto:wfd-poster-contest@fao.org)

<http://www.fao.org/worldfoodday-contest>

## Stay connected with us!

### JUNIOR WORLD FOOD DAY

Stay tuned for more information about the **Junior World Food Day virtual event**, set to take place in October 2021. Young people around the world will be invited to have a conversation with food heroes – from influencers to farmers, chefs and innovators – and to hear about why they choose to work with food. We will also hear from young people who are helping to make agri-food systems more sustainable.

But there's more!

In celebration of **Junior World Food Day** and in the context of FAO's work to improve the quality and sustainability of school food around the world, **we want YOU to share your school food experience!** Healthy diets are crucial for child and adolescent development and overall wellbeing. Most children spend a considerable amount of their days in school, and often have one or more meals there.

We want to know what you think about the food you eat at school, what you enjoy the most and what you feel needs to be improved for you to be able to have healthy, enjoyable and environmentally friendly school food. We are looking for individual experiences, as well as collective ones from schools!

**Record a 30-60-second video** on a smartphone or other device, showing or describing your school food environment. Educators can also be involved in the video with their students to share their different perspectives. Videos can also be submitted on behalf of a school or grade and can be in English, Spanish, French, Arabic, Russian, Chinese and Italian.



**The deadline is 30 July 2021** and participants must sign and send the **release form** when submitting your video. For more information about the call and all the requirements, click [here](#).

Send your videos or any questions you may have to: [School-Food-Video@fao.org](mailto:School-Food-Video@fao.org)

## BE A FOOD HERO LIKE PETER RABBIT

Taking care of our planet is important to **Peter Rabbit** and his friends, and now, he's supporting the United Nations and FAO by being a food hero. Find out about **some actions you can take to become a food hero too**, from eating more fruits and vegetables to reducing food waste, buying locally grown food or even growing your own at home. Our world needs more food heroes so act now! Find out more [here](#).

## LEARN FROM NATURE AT THE G20 GREEN GARDEN

Situated in Rome's famous **Appia Antica Park**, the G20 Green Garden invites you to reflect on the future of our planet. This **open-air museum** celebrates biodiversity, nature and Rome's ancient heritage while calling for global solidarity to create a sustainable future for all.

Starting **Friday 11 June**, visitors will be greeted with the FAO Global Goals installation at the **Violo Sant'Urbano** (Saint Urban alley) entrance to the Appia Antica Park, Caffarella Valley and will be led to the grounds in front of the church of Saint Urban with an installation on the theme *People, Planet, Prosperity* where an iconic tree will be on display. The itinerary will continue through the meadow of **SDG cubes** and benches towards the *Lucus*, also known as the **Sacred Wood**, the **Nymphaeum of Egeria**, the **Fruit Orchard**, and the **Riparian Grove**.

We would be delighted if you could come and visit the park as well as spreading the word by sharing this information with your networks.

If you are not able to visit us in person, have a virtual Green Garden experience by **downloading the App** [here](#).

More information is available in the PDF attached, also accessible here: <https://digital-assets.fao.org/home/action/browseItems?categoryId=136543&categoryTypeId=2&cachedCriteria=1>

Latest news and communication products will be featured also in the G20 Green Garden webpage in the World Food Day website: <http://www.fao.org/world-food-day/event/g20-green-garden/en>

## VIRTUAL GROUP VISITS





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Are you curious to learn about how FAO is working to end hunger, its history and the spaces where world leaders come together to meet? Check out our [Group Visits website](#) to find out more and **schedule a virtual group tour**.

Follow us on social media! #WorldFoodDay

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**LinkedIn:** <https://www.linkedin.com/company/FAO>

**Instagram:** <https://www.instagram.com/FAO/>

**Weibo:** [https://weibo.com/unfao?refer\\_flag=1005055014](https://weibo.com/unfao?refer_flag=1005055014)

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